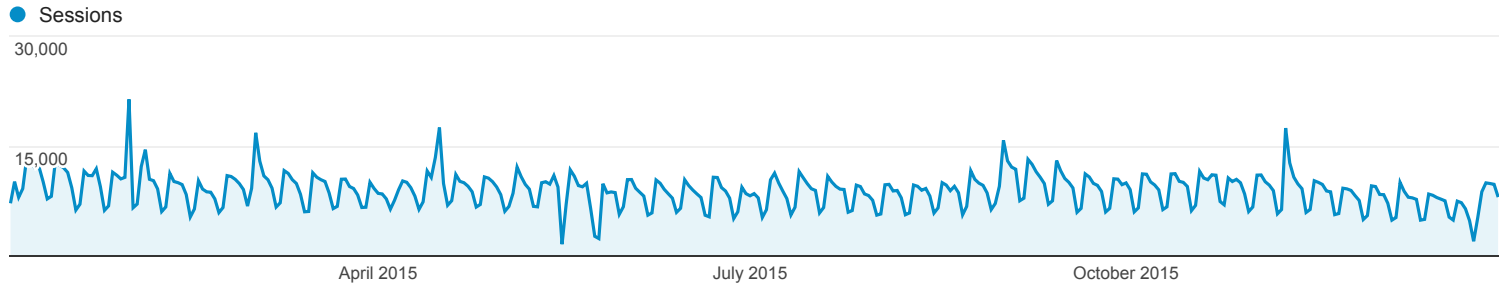


1 Jan 2015 - 31 Dec 2015

Audience Overview

All Sessions
100.00%

Overview



Sessions
3,248,974

Users
1,701,985

Page Views
8,306,809

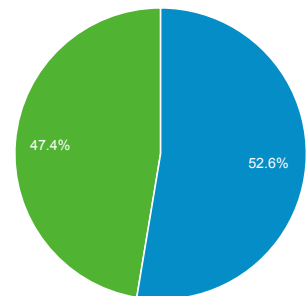
Pages/Session
2.56

Avg. Session Duration
00:02:01

Bounce Rate
57.74%

% New Sessions
47.37%

Returning Visitor (blue) New Visitor (green)



Language	Sessions	% Sessions
1. en-us	1,703,367	52.43%
2. en-gb	1,490,050	45.86%
3. en	13,194	0.41%
4. pl	5,177	0.16%
5. pl-pl	2,493	0.08%
6. es	2,433	0.07%
7. zh-cn	2,133	0.07%
8. es-es	1,881	0.06%
9. ru	1,627	0.05%
10. fr	1,439	0.04%

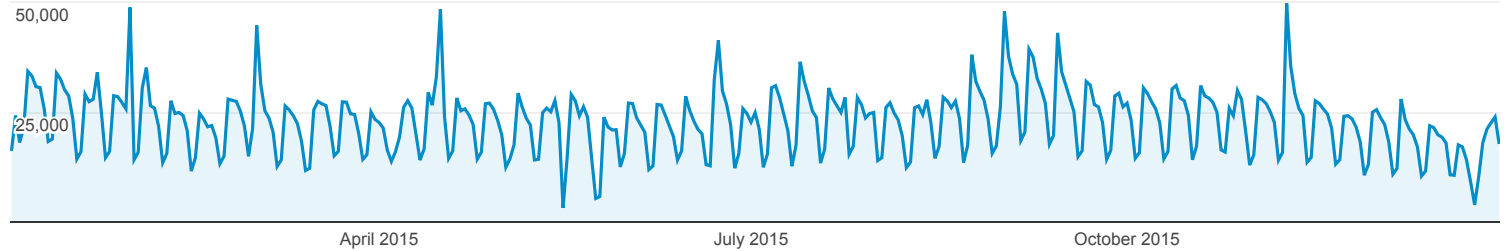
1 Jan 2015 - 31 Dec 2015

Pages

All Sessions
100.00%

Explorer

Page Views



Page	Page Views	Unique Page Views	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	8,306,809 % of Total: 100.00% (8,306,809)	6,603,922 % of Total: 100.00% (6,603,922)	00:01:17 Avg for View: 00:01:17 (0.00%)	3,248,445 % of Total: 100.00% (3,248,445)	57.74% Avg for View: 57.74% (0.00%)	39.11% Avg for View: 39.11% (0.00%)	£0.10 % of Total: 100.00% (£0.10)
1. /pages/default.aspx	556,504 (6.70%)	434,890 (6.59%)	00:00:52	369,629 (11.38%)	28.32%	28.01%	£0.08 (80.18%)
2. /libraries-archives/libraries/pages/essex-libraries.aspx	335,566 (4.04%)	274,406 (4.16%)	00:01:35	238,603 (7.35%)	56.43%	52.48%	<£0.01 (1.50%)
3. /your-council/pages/jobs-at-the-council.aspx	237,213 (2.86%)	205,282 (3.11%)	00:03:35	153,591 (4.73%)	81.80%	77.97%	<£0.01 (2.13%)
4. /adult-learning/pages/default.aspx	221,665 (2.67%)	139,013 (2.11%)	00:00:53	87,465 (2.69%)	22.54%	18.24%	<£0.01 (1.95%)
5. /libraries-archives/libraries/reserve-renew-return-items/pages/default.aspx	216,324 (2.60%)	190,501 (2.88%)	00:04:02	163,750 (5.04%)	84.69%	81.09%	<£0.01 (0.43%)
6. /education-schools/schools/dates/pages/term-times,-holidays-and-exams.aspx	199,446 (2.40%)	180,174 (2.73%)	00:03:58	168,454 (5.19%)	89.82%	87.81%	<£0.01 (2.33%)
7. /education-schools/schools/admissions/pages/admissions.aspx	181,576 (2.19%)	130,266 (1.97%)	00:00:55	93,827 (2.89%)	22.84%	19.34%	£0.91(895.53%)
8. /education-schools/schools/admissions/pages/apply-online.aspx	137,802 (1.66%)	110,824 (1.68%)	00:03:13	46,149 (1.42%)	68.11%	59.12%	£2.07(2,027.10%)
9. /pages/contact-us.aspx	135,895 (1.64%)	112,199 (1.70%)	00:02:12	63,152 (1.94%)	64.49%	58.13%	<£0.01 (8.70%)
10. /health-social-care/pages/health-and-social-care.aspx	90,302 (1.09%)	61,965 (0.94%)	00:01:07	33,105 (1.02%)	43.91%	34.24%	<£0.01 (2.79%)
11. /your-council/pages/your council.aspx	88,506 (1.07%)	68,111 (1.03%)	00:00:51	11,518 (0.35%)	47.77%	25.65%	£0.02 (21.67%)
12. /education-schools/pages/default.aspx	88,227 (1.06%)	69,758 (1.06%)	00:00:37	29,030 (0.89%)	15.92%	13.51%	£0.24(233.69%)
13. /libraries-archives/libraries/pages/library-locations-and-opening-hours.aspx	84,222 (1.01%)	75,408 (1.14%)	00:02:38	39,994 (1.23%)	78.38%	72.69%	<£0.01 (1.72%)
14. /environment planning/recycling-waste/recycling-centres/pages/default.aspx	83,786 (1.01%)	66,999 (1.01%)	00:00:35	50,996 (1.57%)	15.24%	18.58%	<£0.01 (2.36%)
15. /education-schools/adult-learning/pages/adult-learning.aspx	80,921 (0.97%)	58,920 (0.89%)	00:00:46	51,295 (1.58%)	18.81%	19.91%	<£0.01 (1.53%)
16. /births ceremonies deaths/births/pages/registration-contacts.aspx	73,861 (0.89%)	61,499 (0.93%)	00:03:11	54,612 (1.68%)	71.53%	68.93%	<£0.01 (1.20%)

17.	/education-schools/schools/admissions/catchment_area_checker/pages/priority-admissions-(catchment)-area.aspx	65,249 (0.79%)	54,212 (0.82%)	00:02:46	20,743 (0.64%)	71.84%	49.43%	£1.24(1,214.55%)
18.	/pages/a-z.aspx	60,078 (0.72%)	48,936 (0.74%)	00:00:25	12,728 (0.39%)	13.06%	9.18%	£0.03 (26.01%)
19.	/environment/planning/recycling-waste/recycling-centres/pages/what-you-can-take-to-our-centres.aspx	58,604 (0.71%)	51,058 (0.77%)	00:01:59	18,878 (0.58%)	65.01%	51.74%	<£0.01 (2.36%)
20.	/education-schools/adult-learning/course-search/pages/course-search.aspx	57,531 (0.69%)	36,922 (0.56%)	00:00:46	19,506 (0.60%)	15.33%	14.58%	<£0.01 (1.73%)
21.	/education-schools/schools/admissions/catchment_area_checker/pages/default.aspx	53,249 (0.64%)	38,816 (0.59%)	00:00:16	5,109 (0.16%)	13.25%	5.16%	£1.19(1,168.27%)
22.	/education-schools/schools/pages/default.aspx	49,738 (0.60%)	40,265 (0.61%)	00:00:33	10,726 (0.33%)	27.83%	13.89%	£0.30(291.41%)
23.	/business-partners/pages/default.aspx	48,742 (0.59%)	37,103 (0.56%)	00:00:32	6,028 (0.19%)	42.83%	16.61%	£0.01 (12.69%)
24.	/education-schools/schools/admissions/pages/finding-a-school.aspx	43,697 (0.53%)	33,476 (0.51%)	00:01:26	4,963 (0.15%)	56.72%	29.71%	£0.39(386.28%)
25.	/education-schools/travel-school/pages/travel-to-school.aspx	42,691 (0.51%)	32,137 (0.49%)	00:01:12	18,635 (0.57%)	26.14%	22.35%	£0.07 (71.05%)
26.	/environment/planning/recycling-waste/recycling-centres/pages/harrow.aspx	42,106 (0.51%)	35,198 (0.53%)	00:01:49	32,580 (1.00%)	76.25%	71.14%	<£0.01 (0.47%)
27.	/births-ceremonies-deaths/pages/births-ceremonies-deaths.aspx	39,917 (0.48%)	27,498 (0.42%)	00:00:23	6,710 (0.21%)	17.93%	11.40%	<£0.01 (5.06%)
28.	/environment/planning/recycling-waste/recycling-centres/pages/chelmsford.aspx	38,512 (0.46%)	32,931 (0.50%)	00:01:35	24,548 (0.76%)	75.88%	68.54%	<£0.01 (0.54%)
29.	/education-schools/schools/admissions/pages/applying-mid-year-for-a-school-place.aspx	38,175 (0.46%)	30,688 (0.46%)	00:03:35	10,400 (0.32%)	71.03%	56.91%	£0.15(150.65%)
30.	/education-schools/schools/admissions/pages/primary-and-secondary-education-in-essex.aspx	36,361 (0.44%)	30,730 (0.47%)	00:03:20	14,446 (0.44%)	60.76%	54.08%	£0.26(252.73%)
31.	/education-schools/schools/dates/pages/emergency-school-closures.aspx	34,037 (0.41%)	22,081 (0.33%)	00:06:12	19,790 (0.61%)	74.66%	61.36%	<£0.01 (2.27%)
32.	/environment/planning/recycling-waste/recycling-centres/pages/basildon-pitsea.aspx	33,808 (0.41%)	27,334 (0.41%)	00:01:28	24,542 (0.76%)	67.37%	61.60%	<£0.01 (0.54%)
33.	/Pages/Default.aspx	33,626 (0.40%)	26,017 (0.39%)	00:00:50	21,639 (0.67%)	26.25%	26.20%	£0.11(111.02%)
34.	/libraries-archives/libraries/reading/pages/e-books-and-e-audio.aspx	32,651 (0.39%)	26,522 (0.40%)	00:03:57	14,095 (0.43%)	72.42%	61.80%	<£0.01 (0.37%)
35.	/libraries-archives/record-office/pages/record-office.aspx	31,181 (0.38%)	21,069 (0.32%)	00:01:27	17,896 (0.55%)	41.81%	37.74%	<£0.01 (0.14%)
36.	/education-schools/early-years-childcare/find-a-provider/pages/find-a-provider.aspx	29,973 (0.36%)	22,270 (0.34%)	00:06:57	13,086 (0.40%)	43.20%	63.39%	£0.01 (14.05%)
37.	/health-social-care/health-and-social-care-for-adults/blue-badges/pages/blue-badges.aspx	29,927 (0.36%)	17,749 (0.27%)	00:00:36	10,863 (0.33%)	24.28%	20.81%	<£0.01 (2.65%)
38.	/education-schools/apprenticeships/pages/default.aspx	29,926 (0.36%)	21,647 (0.33%)	00:00:56	13,857 (0.43%)	47.58%	39.73%	<£0.01 (2.94%)
39.	/environment/planning/recycling-waste/recycling-centres/pages/eping-forest-chigwell.aspx	29,786 (0.36%)	25,013 (0.38%)	00:01:40	20,900 (0.64%)	73.41%	66.25%	<£0.01 (1.80%)
40.	/environment/planning/recycling-waste/recycling-centres/pages/what-cannot-take-centres.aspx	29,091 (0.35%)	26,473 (0.40%)	00:01:26	4,486 (0.14%)	59.92%	39.51%	<£0.01 (2.15%)
41.	/education-schools/schools/admissions/pages/applications.aspx	28,808 (0.35%)	22,057 (0.33%)	00:02:11	5,772 (0.18%)	57.61%	41.38%	£0.27(265.41%)

42.	/libraries-archives/libraries/information/pages/reference-library-online.aspx	27,421 (0.33%)	19,741 (0.30%)	00:02:51	11,916 (0.37%)	52.60%	55.17%	<£0.01 (0.25%)
43.	/education-schools/schools/admissions/pages/determined-admission-arrangements-.aspx	27,130 (0.33%)	22,322 (0.34%)	00:02:08	10,627 (0.33%)	43.13%	37.11%	£0.43(424.07%)
44.	/libraries-archives/libraries/reading/pages/e-magazines.aspx	26,940 (0.32%)	22,764 (0.34%)	00:05:20	13,937 (0.43%)	81.59%	74.68%	<£0.01 (0.34%)
45.	/environment planning/recycling-waste/recycling-centres/pages/eping-forest-waltham-abbey.aspx	25,079 (0.30%)	21,197 (0.32%)	00:01:44	16,052 (0.49%)	74.09%	66.36%	<£0.01 (0.83%)
46.	/environment planning/recycling-waste/recycling-centres/pages/rochford-rayleigh.aspx	23,905 (0.29%)	20,311 (0.31%)	00:01:44	16,763 (0.52%)	75.31%	69.22%	<£0.01 (0.92%)
47.	/births ceremonies deaths/pages/obtain-copies-birth-death-marriage-certificates.aspx	23,354 (0.28%)	17,752 (0.27%)	00:02:29	11,163 (0.34%)	62.02%	52.27%	<£0.01 (2.04%)
48.	/environment planning/recycling-waste/recycling-centres/pages/brantwood.aspx	22,885 (0.28%)	19,657 (0.30%)	00:01:35	11,268 (0.35%)	74.86%	66.28%	<£0.01 (1.45%)
49.	/health-social-care/care-for-adults/blue-badges/pages/blue-badges.aspx	22,701 (0.27%)	13,114 (0.20%)	00:00:41	9,978 (0.31%)	22.03%	21.36%	<£0.01 (2.24%)
50.	/libraries-archives/pages/libraries-archives.aspx	22,503 (0.27%)	18,989 (0.29%)	00:01:09	4,176 (0.13%)	64.27%	39.33%	<£0.01 (2.07%)

Rows 1 - 50 of 243209